

E-commerce using Html, Css, Java, Php, Mysql

Basetty mallikarjuna

Mentor

Galgotias university

basetty.mallikarjuna@galgotiasuniversity.edu.in

Anshu Raj

Student

Galgotias university

Anshur61500@gmail.com

Jitendra kumar

Student

Galgotias university

Jitendrakumar8534@gmail.com

Jayprakash Sharma

Student

Galgotias university

Jpsharma100pandit@gmail.com

ABSTRACT

“E-commerce website” is also known as Electronic Business. It is generally a buying and selling of goods through the internet. E-commerce influencing both marketers and the customers. It is a way to improve the existing business practice. E-commerce has significant influences on the market.

Objective:-

1. To understand the current status and trends of E-commerce.
2. To reveal the key variables influencing the increased usage of E-commerce.

Key words:-

E-commerce, Internet, self-service, Technology, Internet banking.

INTRODUCTION

In this era of pandemic it is generally impossible to buy and sell the goods through the market. This create a lots of difficulties for the people to sustain their life in a normal way. E-commerce is one of the solution of this difficulties. E-commerce is commonly known as Electronic business. It is generally a way of buying and selling of goods through the internet. For the development of this E-commerce business we have needed many things that are listed below:-

1. Internet:-It is the most necessary things for E-commerce business to be performed.
2. Payment gateways:-Building payment gateway to pay the bill of purchased things.

3. Analytics:-Analytics is generally a process of transforming data into insight for making best decisions.

4. Social Media:-This business can be propagate by advertising it onto the social media.

5. Autonomous Vehicles:-Well advanced vehicle is needed to send the goods to the ordered address.

Problem Statement

E-commerce website is a way of selling and buying goods through the internet. Many people nowadays search for their products on search engine rather than visiting to the specific e-commerce website. They think that search engine will take them to the e-commerce sites that have their product.

OBJECTIVE

General Objective:-

- To promote cashless transaction scheme.
- Provide the goods to the customers who belongs to a remote areas also.

Specific Objective:-

- ➔ To promote the E-commerce business across the country.

Scope and Limitation

Scope:

This project aims to supply an internet platform to buy or sell a goods. The user can select variety of product and may find the best product which fulfil all their needs.

Limitations:

- a. Not applicable in the remote areas.
- b. Take more time to send the goods to the ordered place.

Literature Review

1.INTRODUCTION in today's where it is almost impossible to run the business through the market because there is lots of competition there. E-commerce business is the best platform to run our business globally.E-commerce business is generally a purchasing or selling of product through the internet.

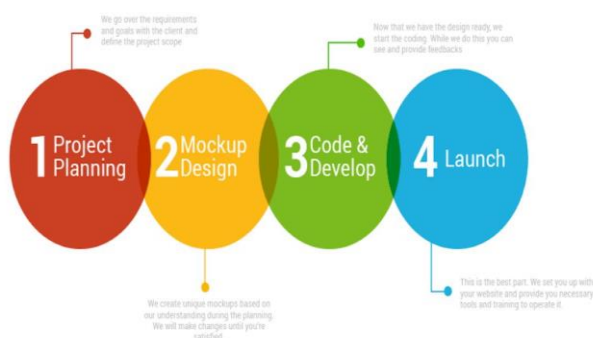
2..DECLARATION This is clear that the material embodied in this study entitled “e-commerce in our country” is based on our own research work and our indebtedness to other publications has been acknowledged at the relevant places. This study has not been submitted elsewhere either wholly or in part for award of any degree.

3. Acknowledgement i take this opportunity to show deep sense of Dr. Jain, principal, Shri Ram College of Commerce for this support as he gave us all permission to use all necessary tools to complete the project.
Under his guidance we have performed this project in a correct way.

Methodology

The five phases of the project are:

1. **Planning:**-This phase focuses on the planning of the project about how to develop this project. Then the next phase is to design a project.
2. **Design and research:**-This phase focuses on the way to design the project. In this phase various research are performed. Designing of the project requires lot of tools for the designing of the project.
3. **Development phase:**-In this phase development of this project is done. Detailed description of each task are documented in this phase like objectives, inputs, approach, models, techniques, outputs and references. This methodology is to be framed in an appropriate format.
4. **Implementation phase:**-This phase is performed with the user. This phase includes the marketing of E-commerce strategy development services and closing of the sale, followed by the actual implementation.
5. **Maintenance phase:**-Final touch and revision to the methodology are made in this phase. Sample reports are also added to this phase.



Data collection

The following are four ways on how you can improve how you collect customer data:-

1. **Start with the common search:**-some of the important data to gather such as number of sites visitors. it is great to find how many people come into your site.
2. **Categorize your customers:**-The next is that you should be able to classify your customers. There are many psychographic information that you should gather. Once you have gathered this information, it is good to gather all the collected data into groups for advertising campaigns in the future.
3. **Win your customer's trust:**-A great way to improve your ability to collect your customer's data is by improving your trust on to the customers. For this you have to collect their sensitive data and try to keep it safe.

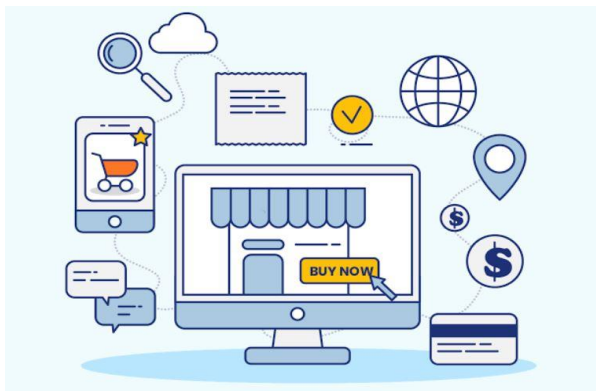
- 4. Customers service records:-**Another way for you to collect data is through the use of your customer service channels. You should try to sort out their issue related to the products. This also allows you to gauge your customer's interest.

Technology implemented

For the development of this project we use various technology:-

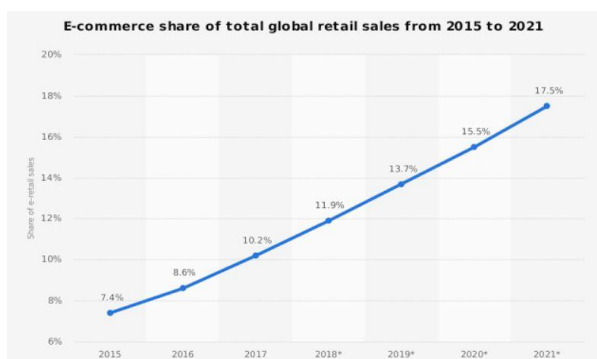
- 1. Java:-**We use java for the generation of various modules. In java basically we use collection and interface for module generation.
- 2. Html5:-**We use html5 for the creation of webpages. Video and audio included in this project are also implemented through html.
- 3. Css3:-**We use css3 for the designing purpose. Designing to make our project more attractive.
- 4. Php:-**We use php for database connectivity purpose. Generally storing the data onto the server.
- 5. Mysql:-**We use mysql for storing the data onto the database.

RESULT



This figure shows the result of using E-commerce website.

GRAPH



Data showing gradually increase in the E-commerce business year-wise.

Conclusion

E-commerce is not only a way conducting business transactions via the internet. It's a way of changing the lives of people and will reshape the

Recommendations

E-commerce business is generally not implemented the rural areas. So through this website E-commerce business can be also run in the rural areas. The evolvement of third is also happen in the project.

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