

Critical Success Factors and Their Relationship to the Administrative Decisions of Sports Club Administrators of Some Team Games in the Central and Southern Regions

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Abstract

The study aims to find a clear and important relationship between critical success factors and administrative decision-making. The scale was applied to the administrative body for club administrations in the differential games in the central and southern regions. The research community included (70) clubs by (490) members of an administrative body, and the exploratory experiment was conducted in Al-Shatra Olympic Stadium consists of (15) members, after which the Critical Success Factors Scale and the Administrative Decision Scale were built on the building sample by (155) members of an administrative body, after which the scale was drawn up in its final form to be applied to its 103 application sample and the correlational relations were found after Treated statistically by the statistical bag, and it became clear that there are factors that help club administrations to efficiently make decisions, and we find that the specialized management facilitates and makes decisions that are characterized by health and effectiveness and the suitability of decisions with the nature of the game and the developments taking place and the development of appropriate alternatives.

Keywords: Administration and Organization, Critical Success Factors, Administrative Decision, Specialized Management, Sports Clubs

Definition of the search:

Research introduction and its importance:

Sports institutions and clubs live in a changing environment characterized by a high degree of complexity, and they perform their services in a political, social, economic, technological and cultural environment that is getting more complex day by day and the available opportunities change completely, and these institutions are affected by the tremendous and rapid development in our world in which we live, this is what It makes the administration's task more difficult to achieve its goals and face the problems that plague planning and try to solve them with minimal effort and time, and it requires institutions to have the ability to adapt and adapt to their internal and external environment in order to be able to continue, grow and survive. The need for effective strategic planning becomes more apparent during eras of rapid change. These threats have made institutions and organizations face difficulty in keeping pace with these continuous developments and changes, so they have to use all new methods and methods to ensure their transformation from weak institutions into effective and competitive institutions. They must also use strategic management that works to increase the competitiveness of the institution and raise Its level of performance and work to develop the level of administrative competencies for its employees, and this is done through its use M. Analyzing the institution's environment in an ideal and correct manner and in the modern scientific method in identifying all the existing elements

Since the sports administration is part of the public administration, it does not differ from its counterparts in other fields, as it plays a vital role in directing sports institutions in all their fields towards progress and development, solving problems, confronting threats, remedying shortcomings and weaknesses, increasing the effectiveness of strengths, and it is the basis for the progress of all human activities and without them. It was difficult to reach the progress of our world as well as sport, one of the human activities that began to expand and branch out as a result of the increasing interest in it, through the use of scientific methods in its development, and thus management became the basis of all success in it, and the progress of countries in sport reflects the extent of progress in the use of sports management. The modern day in all its sporting activities, and the effectiveness of the strategic decision is the method that enables officials to direct the institution from moving from just daily administrative operations and facing crises to a different vision of internal and external dynamic factors capable of achieving change in the surrounding environment, thus achieving effective direction in the end. Better for their institutions, so having a clear future vision translated into a strategic plan. It creates a motivation in the institutions that outweighs the extent of those institutions' awareness of the value and importance of this work for them. The strategic plan is an administrative tool that leads the organization to work better because it focuses on the energy, resources and time of everyone in the organization and pushes them in the same direction of achieving goals. Schools specializing in the field of strategic planning is an important factor for its development and continuity in providing its services, and communicating its message. The unions that have been able to continue and maintain their existence are those institutions that have managed themselves well by adopting strategic approaches and methods.

The because of the importance of an in-depth understanding of the critical success factors and the need to start using and reaching the effectiveness of administrative decisions as a tool of modern management that helps departments to draw their plans in this regard, it is considered one of the most important administrative concepts that have gained popularity in recent years, and its importance emerges from the fact that it will be a serious attempt to fill the apparent deficiency in the field of research. Critical Success Factors, also known as Key Result Areas, by identifying and communicating Critical Success Factors (CSFs), you can help ensure that your sporting business and its goals are well focused and avoid wasting effort and resources in less important areas. By making CSFs explicit and communicating them to all involved, you can help maintain the right business and effective decision towards achieving common goals and objectives prepared by the relevant ministry or institution.

Research problem:

In setting the tremendous development that is achieved daily in all areas of life, it is evident to apply the foundations and scientific rules and modernity to keep pace with progress and reach high achievements and make the hero in future plans.

While the existence of the various problems that sports institutions are going through from federations and sports clubs that affect the development process, which tightly link the response to immediate needs and priorities and between a medium and long-term development vision and vision, and after the researcher surveyed them in federations and clubs for differential games, knowing the extent of the awareness and knowledge of administrators and officials of the critical success factors for each project and each program prepared and the percentages of their contribution to success in the administrative work and there are unions that are vulnerable to losing their opportunity to expand their resource base, or to increase and diversify their services, and they risk not catching up with the changing needs and requirements as the world develops and beyond. On the applied, administrative and technical specialist within the Federation,

all of this will lead to a clear defect, and it may be the price paid by these institutions for not implementing strategic planning properly, which does not make them ready to face the coming winds of change.

Research Objectives:

Designing a measure of critical success factors from the viewpoint of the Iraqi Central Union in the central and southern regions

Research fields:

- 1- The human domain: The research was limited to members of the central and southern regions (the administrative body, as they are the main responsible for the strategic planning process and the most familiar with the reality of these institutions and the effectiveness of decisions.
- 2- The time frame: 2019-2021
- 3- The spatial area: the headquarters of sports federations and the headquarters of clubs in the central and southern regions.

Defining terms:

Critical Success Elements - They are those elements that have the most significant influence on people. The decisions taken by the higher management as controlling the competitive position of the business organization within the industry. In general, successful organizations are strong in areas that reflect the elements of success, while less successful organizations are weak in such areas.

Research methodology and field procedures:

Research methodology: For this reason, the researcher chose the descriptive approach, using the two survey methods and the correlational relations to solve the research problem, due to its suitability to the nature of the problem, as "Surveys are one of the descriptive research methods through which information and data are collected about a phenomenon.

The research community and its sample: The research community was determined to administer differential clubs (football - volleyball - handball - basketball) for the central and southern regions of the 2019-2021 sports season, whose number is (70) clubs representing (495) club members.

(Basra governorate clubs 32) (Dhi Qar governorate clubs 16) (Maysan governorate clubs 14)

(Al-Muthanna Governorate Clubs 7)

Methods of gathering information:

- 1- Observation,
- 2- Personal interview,
- 3- Arab and foreign sources and references,
- 4- Questionnaire forms,
- 5- Tests and measures.

Tools and devices used in the research: -

Sony video camera, TV, computer, scientific calculator

Field research procedures: The researcher carried out the following field procedures:

Critical Success Factors Scale: Given the lack of a Critical Success Factors scale that fits with the research sample as far as the researcher knows. Therefore, the researcher constructed the scale. The procedures for

building the scale have identified (5) areas out of (8) areas and after collecting the questionnaires from the experts. The researcher unpacked the data and counted each paragraph as valid when the value of the square (K_a) calculated is a function of an error ratio (0.05) and degree of freedom (1) and compared it with the tabular value (3.84) and with (21) experts from an expert, and all the paragraphs were approved. .

Distinguishing ability: The researcher used the two-group approach to reveal the distinct paragraphs in the construction of the two scales.

The discriminatory ability means “the extent of the ability of the paragraphs to distinguish between those with higher levels and those with lower levels of administrators in the field that the paragraphs measure.” (1) For the purpose of calculating the differential ability of the two scales, the researcher followed the following:

- 1- The alternative score chosen by the respondent was given to each of the scale paragraphs, then the scores of the paragraphs were collected for each member of the sample representing the total score of the individual
- 2- The grades obtained by the sample members are arranged from highest to lowest
- 3- Two groups of scores were taken, one representing (27%) individuals who obtained the highest scores and the second (27%) of the individuals who obtained the lowest scores.

The upper and lower limit of (27%) is an acceptable ratio for comparison between two different groups of the total group. (2), and that this ratio provides us with two groups with the maximum possible size and differentiation when the distribution of scores on the test is in the form of the equilibrium distribution curve.

Exploratory experience:

The researcher conducted the exploratory experiment on (Saturday) 9/1/2021 at the Al-Shatra Olympic Stadium, after the scale became ready to be applied to an initial sample of club administrators, by 10 members of different clubs, in order to ensure that the sample understood the instructions of the scale And the extent of clarity and understanding of the paragraphs and the style of drafting.

The coefficient of internal consistency of the scale

The discriminatory strength of the paragraphs is not determined by the extent of their homogeneity in measuring the phenomenon designed to measure it, as there may be paragraphs that are close in their discriminatory strength, but they measure different dimensions, as this method assumes that the total score is a criterion for the validity of the measure, so the paragraph is deleted when the degree of its association with the overall degree is low. On the basis that "the paragraphs do not measure the phenomenon that the scale measures, and that the use of the internal consistency method distinguishes the scale with important features" are: (1)

1. Conducting internal consistency is one of the aspects of building sincerity
2. The procedure of internal consistency is the extraction of the firmness of the vertebrae
3. It makes the scale homogeneous in its ability, as each paragraph measures the same knowledge dimension that the entire scale measures

As the value of this indicator was extracted by using the correlation coefficient (Pearson) between the score of each paragraph and the total score of the scale for all members of the sample totaling (100) players by the

Statistical Package for Social Sciences (SPSS).

Statistical methods:

The data obtained were processed using the statistical package (SPSS) version (20) and (Excel) program.

Presentation, analysis and discussion of results:

Presenting, analyzing and discussing the results of the CSF scale of the research sample

Table (1)

Coefficient of torsion	Standard error	Deviation standard	The arithmetic mean	Search variables
0.94	1.01	10.14	95.76	Specialized management
-1.07	0.70	7.07	165.29	The legal environment
-0.46	0.64	6.45	64.66	Clarity of the strategic vision

From Table (1) it becomes clear to us the results of applying the standards, where the arithmetic mean in the specialized management reached (95.76), the standard deviation (10.14) and the standard error (1.01). To study society, it determines the success of the club's management in many data and put people in the right places, and highlights the characteristics of the specialized management in good dealings, and the quality of work according to the established work rules in the field and the requirements of the situation without delay or hesitation at all levels of the organization.

The arithmetic mean in the legal environment (165.29), the standard deviation (7.70) and the standard error (0.70). This puts them at a good level when compared with the standard levels in the other. Management is limited and takes an external dimension, while we find that the critical elements of success in its external dimension and as in the laws of clubs that do not It can be controlled because it is linked to the politics and random decisions of the country that cannot be controlled by the club or the federation because it is outside its control.

The arithmetic mean in the clarity of the strategic vision (64.66), the standard deviation (6.45), and the standard error (0.46). This we find that there is a somewhat clear strategic vision in these clubs.

Presentation and discussion of the results of the simple correlation coefficient between the critical success factors and the administrative decision of the research sample:

Table (2) results for each of the critical success factors and the administrative decision of the research sample

The hypothetical arithmetic mean of the scale	skewness	Mediator	standard deviation	Arithmetic mean	The factors
	0,4	78,5	4,3	78,75	Defining the problem

	0,4-	83	6,07	81,5	The search for alternatives stage
49,5	1.03-	79	9,2	77,7	The stage of evaluating alternatives
	0,07	76	8,11	76,8	Implementation of the decision

Conclusions and recommendations

Conclusions

1. In light of the research results, the researcher reached the following conclusions:
2. The two scales designed by the researcher are able to reveal critical success factors for club administrators in the central and southern regions.
3. Club administrators are distinguished by the presence of specialized management and a high percentage compared to other critical success factors.
4. The presence of a legal environment for all clubs, but at a moderate rate

Recommendations:

Based on the research results, the researcher recommends the following:

Conducting studies on critical success factors for higher management of the Central Federation or in the Ministry of Youth and Sports

References

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